

Ventas por Marcas -Unidades-

Hasta.....	31-Jul-18	31-Jul-17	Incremento
MARCAS	Unidades	Unidades	%
BRANIFF (cig)	124.917.813	129.205.621	-3,32%
CALYPSO (cig)	85.789.927	85.846.216	-0,07%
SILVERADO (cig)	82.955.100	82.001.100	1,16%
COBURN (cig)	68.049.440	76.161.060	-10,65%
ROLL'S (cig)	63.478.455	66.812.456	-4,99%
BULLBRAND (cig)	58.775.341	62.695.593	-6,25%
CHESTERFIELD (cig)	54.312.864	57.656.792	-5,80%
AMIGOS (cig)	54.308.722	60.607.993	-10,39%
FARIAS (cig)	45.010.860	48.762.830	-7,69%
PALL MALL(cig)	44.441.376	42.562.894	4,41%
DUCADOS (cig)	34.714.403	38.852.158	-10,65%
PANTER (cig)	32.349.300	32.498.260	-0,46%
JOCKEY (cig)	31.728.956	31.669.971	0,19%
AL CAPONE (cig)	31.193.794	31.812.142	-1,94%
SIGNATURE (cig)	30.985.718	32.305.728	-4,09%
CALYPSO	28.467.159	29.995.896	-5,10%
REIG (cig)	27.107.010	21.621.630	25,37%
AGIO (cig)	19.257.453	20.487.915	-6,01%
BREAK (cig)	18.555.276	17.847.407	3,97%
ROTHMANS OF LONDON (cig)	14.863.950	9.390.402	58,29%
VEGAFINA (cig)	14.660.310	15.204.760	-3,58%
NEWMINSTER (cig)	14.434.002	10.198.548	41,53%
CLUBMASTER (cig)	14.376.140	13.690.700	5,01%
BULLBRAND	14.165.340	10.163.910	39,37%
EL GUAJIRO	11.788.320	12.380.729	-4,78%
LA PAZ (cig)	11.711.960	12.897.580	-9,19%
TRABUCOS	11.535.013	11.568.150	-0,29%
REX (cig)	11.152.420	12.384.220	-9,95%
SALSA (cig)	10.860.870	14.187.570	-23,45%
LA DALIA	9.328.099	9.736.148	-4,19%
DANNEMANN MOODS (cig)	8.168.988	7.484.040	9,15%
WEST (cig)	7.696.937	7.470.514	3,03%
L&M (cig)	5.968.248	6.786.420	-12,06%
NEOS (cig)	5.079.590	4.899.360	3,68%
BRAVO (cig)	5.070.250	5.635.840	-10,04%
FARIAS	4.578.628	5.258.145	-12,92%
VICTORIA (cig)	4.519.890	4.860.120	-7,00%
DUX	4.429.798	5.057.900	-12,42%
VERELLEN	4.316.740	4.430.456	-2,57%
MONTECRISTO (cig)	4.267.349	4.864.250	-12,27%
PUNCH (cig)	3.650.380	3.738.280	-2,35%
MINI DAVIDOFF (cig)	3.348.500	3.475.950	-3,67%
LUCKY STRIKE (cig)	3.338.160	-	-
RESTO MARCAS	59.080.215	58.201.416	1,51%
Totales	1.198.789.064	1.223.369.070	-2,01%